

Application and Agreement For Top Spots Advertisement

Top Spots Ads is part of the advertising FamilyAds, L.L.C. promotes on the Adoption.com network of adoption-related web sites. FamilyAds, L.L.C. is a service provided by Adoption Media, L.L.C., an Arizona Limited Liability Company, which will be referred to in this document as "FamilyAds." The Top Spots Advertisements, which will be referred to in this document as "Top Spots Ads", are promoted throughout the Adoption.com web sites.

- Top Spots Ads are featured on virtually all Adoption.com web pages.
- Ads are geo-targeted by state with premier placement.
- Ads are selected by zone for each state.
- International Top Spots Ads have eight (8) spots per country and eight (8) spots per run-of-site. They are not geo-detected by state.
- A maximum of eight (8) Ads per zone in rotation.
- Each Top Spots Ad has a custom designed graphic, phone number, email address link, website link, ad heading limited to 25 characters and a company description (250 characters of text allowed).
- Additional rotation on homepage and community pages
- Top Spots Ads are limited and based on availability

Please provide us with the following information about yourself and your company

Your Name or the Full Legal Name of Your Company (as you are licensed or legally registered in your state)

Information About Your Location

Full Street Address _____

City _____ State _____ Zip Code _____

Office Telephone Number (_____) _____ Fax Number (_____) _____

Toll Free Number (_____) _____ Email Address _____

Contact Person to be listed _____ Title _____

Web site link: _____

Your Company Ad Design

Please submit your custom designed graphic via email to sales@familyads.com.

The logo must be 150 pixels wide by 125 pixels high. The required format is JPG or GIF.

The file is limited in size to 50KB.

Please provide a brief description of your services for your ad.

This should be a brief description of the service you offer and why those services are unique. The purpose is to encourage viewers to click on your web site link so they can learn more about you and your services. NOTE: Do not include states or countries as those will automatically be included with your ad. This description should be no more than 250 characters (with spacing) of text.

Please check all zones in which you wish to have a Top Spots Ad:

- Adopting (Domestic) *For those hoping to adopt, leaning toward domestic adoption*
- International (See country options below) *For those hoping to adopt a child from another country*
- Pregnancy *For those looking for pregnancy information, both general and unplanned*
- After Adoption
Adoptees - *For adult adoptees*
Birth Parents - *For those who have placed a child for adoption*
Parenting - *For those parenting a child, leaning toward adoptive parenting*
Reunion - *For those interested in adoption search & reunion*
- Foster *For those interested in foster care & foster parenting*
- Community/Adoption/Default *Included. Rotates the other topics in by weight , according to the price of the selected zone. (eg. pregnancy shows more than international)*

Clients are limited to one ad in each zone/state combination.

Please check all states in which you are legally able to perform your services and wish to have a Top Spots Ad.

- | | | | |
|--------------------------------------|--|---|--|
| <input type="checkbox"/> Alabama | <input type="checkbox"/> Indiana | <input type="checkbox"/> Nebraska | <input type="checkbox"/> South Carolina |
| <input type="checkbox"/> Alaska | <input type="checkbox"/> Iowa | <input type="checkbox"/> Montana | <input type="checkbox"/> South Dakota |
| <input type="checkbox"/> Arizona | <input type="checkbox"/> Kansas | <input type="checkbox"/> New Hampshire | <input type="checkbox"/> Tennessee |
| <input type="checkbox"/> Arkansas | <input type="checkbox"/> Kentucky | <input type="checkbox"/> New Jersey | <input type="checkbox"/> Texas |
| <input type="checkbox"/> California | <input type="checkbox"/> Louisiana | <input type="checkbox"/> New Mexico | <input type="checkbox"/> Utah |
| <input type="checkbox"/> Colorado | <input type="checkbox"/> Maine | <input type="checkbox"/> New York | <input type="checkbox"/> Vermont |
| <input type="checkbox"/> Connecticut | <input type="checkbox"/> Maryland | <input type="checkbox"/> North Carolina | <input type="checkbox"/> Virginia |
| <input type="checkbox"/> Delaware | <input type="checkbox"/> Massachusetts | <input type="checkbox"/> North Dakota | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Florida | <input type="checkbox"/> Michigan | <input type="checkbox"/> Ohio | <input type="checkbox"/> Washington D.C. |
| <input type="checkbox"/> Georgia | <input type="checkbox"/> Minnesota | <input type="checkbox"/> Oklahoma | <input type="checkbox"/> West Virginia |
| <input type="checkbox"/> Hawaii | <input type="checkbox"/> Mississippi | <input type="checkbox"/> Oregon | <input type="checkbox"/> Wisconsin |
| <input type="checkbox"/> Idaho | <input type="checkbox"/> Missouri | <input type="checkbox"/> Pennsylvania | <input type="checkbox"/> Wyoming |
| <input type="checkbox"/> Illinois | <input type="checkbox"/> Nevada | <input type="checkbox"/> Rhode Island | |

Please check all countries in which you are legally able to perform your services and wish to have an International Top Spots Ad.

- | | | | |
|--------------------------------------|--------------------------------------|--|--|
| <input type="checkbox"/> China | <input type="checkbox"/> Haiti | <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Other Countries |
| <input type="checkbox"/> Ethiopia | <input type="checkbox"/> India | <input type="checkbox"/> Republic of Georgia | <i>(Please list below)</i> |
| <input type="checkbox"/> Russia | <input type="checkbox"/> Colombia | <input type="checkbox"/> Ghana | <input type="checkbox"/> _____ |
| <input type="checkbox"/> South Korea | <input type="checkbox"/> Philippines | <input type="checkbox"/> Morocco | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Ukraine | <input type="checkbox"/> Armenia | <input type="checkbox"/> ROS (Run-Of-Site) | <input type="checkbox"/> _____ |
| | | | <input type="checkbox"/> _____ |

Conditions of Service

- A. By applying for advertising on the Adoption.com Web sites, the Professional certifies that all information provided in this Application is true, complete and correct, and acknowledges that the Professional is solely responsible for the current and continuing truthfulness and accuracy of all information provided. The Professional will promptly inform FamilyAds of any incorrect information, defects or problems observed in all Listings.
- B. The Professional may not lease, assign or transfer to anyone any rights or obligations that arise from or exist under this Agreement.
- C. FamilyAds may terminate this Agreement at any time if it determines that the Professional has been involved in illegal, unethical or unprofessional conduct or activities, or in any other conduct or activities that are not in harmony with the purposes, philosophy or mission of FamilyAds.
- D. The Professional certifies that s/he is in compliance with all legal requirements that are necessary in order to be engaged in the activities that are described in this Agreement, and that it will not violate any laws for the Professional to enter into this Agreement.
- E. Listings will not be linked to any Web sites displaying any illegal, offensive or otherwise inappropriate content, including any offers of financial compensation to be paid to birth parents in connection with adoption, other than for the reimbursement of normal and necessary adoption-related expenses, as allowed by applicable state law.
- F. All prices, products and services offered are subject to change at any time without prior notice.
- G. This Agreement will be automatically renewed on a month-to-month basis, until it is terminated by FamilyAds, or until the Professional provides a minimum two week notice in writing to discontinue the covered listing(s) by doing all of the following: (1) send a cancellation fax on professional letterhead to 480-346-0059, (2) calling 800-872-3678 to confirm receipt of the faxed cancellation notice, **and** (3) send a cancellation email to sales@familyads.com. If the Professional is paying by credit card, the Professional authorizes FamilyAds to process his/her credit card each month for the amount indicated on page 4 until the Professional requests FamilyAds to discontinue the covered listing(s) as explained above.
- H. Arizona state law, with the exception of its conflict of law provisions, applies to this Agreement. The courts in Maricopa County, Arizona shall have jurisdiction over any disputes relating to or arising out of this Agreement.
- I. This Agreement will take effect upon its execution by an authorized representative of FamilyAds, after it has first been completed and executed by the Professional. FamilyAds reserves the right to refuse to enter into this Agreement for any reason it deems appropriate.

- J. This Agreement constitutes the entire agreement between the Professional and FamilyAds. No prior correspondence or communication that is not contained in this Agreement shall be considered part of the Agreement. Neither this Agreement, nor any of its individual terms may be modified, waived or suspended in any way, unless the details of that action are preserved in a writing that has been signed by both parties.

Please select and initial the ONE payment option you would like to use for your account

- _____ I authorize FamilyAds to process my credit card (described below) for \$ _____ each month until I instruct FamilyAds to discontinue my listing in the manner described above.
- _____ I elect to pay for one full year in advance by credit card and authorize FamilyAds to process my credit card (described below) for a one-time annual fee of \$_____.
- _____ I elect to pay for one full year in advance by check. With my application, I am sending a check for the full annual payment of \$_____.

(Please **make checks payable to** FamilyAds, L.L.C. and send check along with a completed copy of this Agreement to 1745 S. Alma School Road, Suite 215, Mesa, AZ 85210.)

If paying by credit card, please fill out credit card information and authorization below

Type of card (*check one please*) Visa MasterCard American Express DiscoverCard

Full name (*as it appears on card*) _____

Card Number _____ Expiration Date _____

Billing Address for Card _____

City _____ State _____ ZipCode _____

IN WITNESS OF their voluntary agreement to the foregoing term and conditions, the parties have executed this Agreement with the intention that it shall be effective as of the _____ day of _____, 20____.

Signature of Professional:

Signature of Family Ads, L.L.C.

Print name _____

Title: _____
